

Long Island Tobacco Survey 2010

**Tobacco Action Coalition
of Long Island**



A telephone survey of Long Island residents was conducted by Baruch College Survey Research from June 3 - July 12, 2010.

Overview of Results

- The 2010 smoking rate is still very low on Long Island.
- More baby-boomers and more of those with incomes under \$50,000 smoke every day.
- 89% of Long Island residents believe that breathing secondhand smoke is harmful to one's health.
- 71% would support a law banning smoking within 50 feet of all building entrances.
- More than 3/4 of Long Islanders support restricting or prohibiting smoking at parks (78%) and beaches (77%).
- A majority of Long Island adults (58%) think apartments and condos should be smoke-free to protect non-smokers from their neighbors' secondhand smoke.
- Most in favor of smoke-free apartments and condos are non-whites, and those with incomes under \$30,000.
- Most Long Islanders (58%) believe that pharmacies should not sell tobacco.
- A resounding 80% of Long Island residents support the idea of requiring stores to keep all cigarette packs and other tobacco displays out of the sight of children.

Long Island/Hudson Valley Regional Survey – LONG ISLAND – June-July 2010

Hello, my name is.....and I am calling on behalf of the New York State Department of Health. We are doing a 5-minute survey about health-related issues. In order to get a random sample for our poll, may I speak to the person in your household who had the most recent birthday and is at least 18 years old? *If correct respondent on phone, say: Your participation is voluntary, but important, and all information will be collected anonymously. If we come to a question you don't want to answer, we will skip over it.*

1. Have you smoked at least 100 cigarettes in your entire life?

	<u>Long Island</u>	<u>Nassau</u>	<u>Suffolk</u>
	2010 ('09)	2010 ('09)	2010('09)
	n=805	n=402	n=403
1. Yes	44%(44)	41%(38)	46%(49)
2. No	55%(55)	57%(61)	53%(48)
3. Don't know/not sure	1% (2)	1%(2)	1%(2)

2. Do you now smoke cigarettes...

	<u>Long Island</u>	<u>Nassau</u>	<u>Suffolk</u>
	2010 ('09)	2010 ('09)	2010('09)
1. Everyday*	10%(10)	11%(8)	8%(13)
2. Some days?*	4%(5)	4%(5)	4%(5)
3. Or not at all?*	86%(85)	85%(89)	88%(81)
4. Refused	0%(0)	0%(0)	0%(0)

* % of full sample

** "Not at all" includes those who said no to Question 1

3. Do you think breathing smoke from someone else's cigarettes is...

	<u>Long Island</u>	<u>Nassau</u>	<u>Suffolk</u>
	2010 ('09)	2010 ('09)	2010('09)
1. Very harmful to one's health?	65%(64)	64%(64)	65%(64)
2. Somewhat harmful to one's health?	24%(26)	23%(27)	24%(24)
3. Not very harmful to one's health?	5%(4)	6%(3)	5%(5)
4. Not harmful at all to one's health?	3%(3)	3%(2)	3%(3)
5. NS/Ref	3%(4)	4%(4)	3%(4)

4. Would you support a law banning smoking within 50 ft of all building entrances?

	<u>Long Island</u>	<u>Nassau</u>	<u>Suffolk</u>
	2010 ('09)	2010 ('09)	2010('09)
1. Yes	71%(70)	71%(73)	71%(68)
2. No	27%(25)	27%(23)	27%(27)
3. NS/Ref	3%(5)	3%(4)	3%(6)

For each if the following places please tell me if you think smoking should be allowed anywhere, be restricted to certain areas, or not be allowed at all

5. In parks. Should smoking

	<u>Long Island</u>	<u>Nassau</u>	<u>Suffolk</u>
	2010 ('09)	2010 ('09)	2010('09)
1. Be allowed anywhere in parks?	20%(20)	20%(19)	21%(21)
2. Be restricted to certain areas in parks?	48%(49)	51%(50)	46%(49)
3. Or not be allowed at all in parks?	30%(29)	28%(30)	31%(28)
4. NS/Ref	2%(1)	2%(1)	2%(2)

6. On beaches. Should smoking

	<u>Long Island</u>	<u>Nassau</u>	<u>Suffolk</u>
	2010 ('09)	2010 ('09)	2010('09)
1. Be allowed anywhere on beaches?	22%(25)	22%(23)	23%(27)
2. Be restricted to certain areas on beaches?	47%(46)	46%(45)	47%(45)
3. Or not be allowed at all on beaches?	30%(27)	30%(30)	29%(30)
4. NS/Ref	2%(2)	2%(2)	1%(2)

7. Do you think apartments, condos and co-ops should be smoke free to protect nonsmokers from their neighbors' secondhand smoke?

	<u>Long Island</u>	<u>Nassau</u>	<u>Suffolk</u>
	2010 ('09)	2010 ('09)	2010('09)
1. Yes	58%(57)	57%(58)	59%(55)
2. No	36%(36)	39%(36)	34%(37)
3. NS/Ref	6%(7)	5%(6)	7%(8)

8. Do you think that grocery stores should or should not sell tobacco products (cigarettes, cigars, etc)?

	<u>Long Island</u>	<u>Nassau</u>	<u>Suffolk</u>
	2010 ('09)	2010 ('09)	2010('09)
1. Should	48%(47)	50%(48)	46%(46)
2. Should not	45%(44)	44%(45)	46%(43)
3. NS/Ref	7%(9)	5%(7)	8%(11)

9. Do you think that pharmacies should or should not sell tobacco products (cigarettes, cigars, etc)?

	<u>Long Island</u>	<u>Nassau</u>	<u>Suffolk</u>
	2010 ('09)	2010 ('09)	2010('09)
1. Should	38%(38)	41%(38)	35%(37)
2. Should not	58%(56)	56%(57)	60%(56)
3. NS/Ref	4%(6)	3%(5)	5%(7)

10. Would you favor or oppose requiring stores to keep displays of tobacco products, such as packs of cigarettes, where they would be less visible to children?

	<u>Long Island</u>	<u>Nassau</u>	<u>Suffolk</u>
	2010	2010	2010
1. Yes	80%	80%	80%
2. No	16%	17%	15%
3. NS/Ref	4%	3%	5%

11. How old are?

	<u>Long Island</u>	<u>Nassau</u>	<u>Suffolk</u>
	2010	2010	2010
1. 18-29	11%	11%	10%
2. 30-49	27%	28%	27%
3. 50-64	30%	31%	29%
4. 65 and over	32%	30%	33%
99. Refuse	0%	0%	1%

12. Are you currently...

	<u>Long Island</u> 2010	<u>Nassau</u> 2010	<u>Suffolk</u> 2010
1. Registered with the Democratic Party?	29%	32%	26%
2. Registered with the Republican Party?	22%	20%	23%
3. Registered with some other party?	6%	5%	7%
4. Registered but not with a particular party?	18%	19%	17%
5. Or, are you not currently registered to vote?	15%	15%	15%
6. NS/Ref	10%	8%	12%

13. Are you Hispanic or Latino?

	<u>Long Island</u> 2010	<u>Nassau</u> 2010	<u>Suffolk</u> 2010
1. Yes	13%	14%	12%
2. No	86%	85%	88%
3. Refused	1%	1%	1%

14. Which of the following best represents your race...

	<u>Long Island</u> 2010	<u>Nassau</u> 2010	<u>Suffolk</u> 2010
1. White?	79%	72%	85%
2. Black or African American?	10%	14%	6%
3. Asian?	5%	7%	3%
4. Native Hawaiian or other Pacific Islander?	0%	0%	0%
5. American Indian or Alaskan native?	0%	0%	0%
6. Other	5%	5%	5%
7. Refused	1%	1%	2%

15. If you added together the yearly income of all the members of your family living at home last year, would the total be...

	<u>Long Island</u> 2010	<u>Nassau</u> 2010	<u>Suffolk</u> 2010
1. Less than \$30,000?	14%	14%	14%
2. \$30,000 to less than \$50,000?	11%	11%	11%
3. \$50,000 to less than \$100,000?	21%	23%	20%
4. Or would the total be more than \$100,000?	32%	32%	31%
5. Refused	22%	20%	24%

16. Do you have a cell phone for personal use?

	<u>Long Island</u> 2010	<u>Nassau</u> 2010	<u>Suffolk</u> 2010
1. Yes	81%	81%	81%
2. No	18%	18%	18%
3. Don't Know	0%	0%	0%
4. Refused	1%	0%	1%

On behalf of Baruch College and the NY State Department of Health, I would like to thank you for your cooperation.

17. Sex

	<u>Long Island</u> 2010	<u>Nassau</u> 2010	<u>Suffolk</u> 2010
1. Male	49%	47%	50%
2. Female	51%	53%	50%

Methodology

This telephone poll of a random sample of 805 adults on Long Island (402 in Nassau and 403 in Suffolk) was conducted for the Tobacco Action Coalition of Long Island by Baruch College Survey Research, School of Public Affairs, Baruch College, City University of New York from June 3-July 13, 2010.

649 landline telephone interviews were conducted among those who have landline phones, and 156 cell phone interviews were conducted among a separate sample of those who do not have landlines in their homes. Polls were conducted simultaneously in 7 other counties in the Hudson Valley region.

The landline sample was based on an RDD design which draws numbers from all existing landline telephone exchanges in Nassau and Suffolk Counties, giving all phone numbers, listed and unlisted, a proportionate chance of being included. Respondents in the landline sample were selected randomly within the household. This sample was supplemented by a cell phone sample, based on numbers identified as cell phones in the LI-HV region. Respondents were screened for residence in Nassau and Suffolk and for the presence of a land line in their household. Respondents were offered the option of being interviewed in Spanish. The estimated average sample tolerance for data from the poll is ± 3.5 percentage points for the full sample of 805 Long Islanders and ± 5 points for each of the counties at the 95% confidence level. That is, the chances are about 19 out of 20 that if all households with telephones were surveyed with the same questionnaire, the results of the complete census would not be found to deviate from the poll findings by more than 3.5 percentage points. Error for subgroups is higher. Differences among subgroups not noted above should not be used. Sampling is only one source of error. Other sources of error may include question wording, question order and interviewer effects.